It’s dark out there and people are wandering aimlessly, hoping their fears, anxieties, and pain don’t consume them. They are chasing any light they find, fleeting moments of happiness and meaning to distract from the weight of existence. This is the bleak reality of living a life without purpose, and these feelings creep in even among Muslims who feel disconnected from their worship.

But there is one light that never fades. God’s Light is infinite, and it awaits all who seek it. Since Yaqeen’s inception, our purpose has been to bring His Light to every dimmed heart. We’re on a mission to rekindle people’s sense of purpose, not by simply encouraging more worship, but by lighting the way to a relationship with God.
In the shadow of misinformation, Yaqeen is sparking certainty. While false information and polarized ideologies continue to creep across the globe, Yaqeen is ready with resources that are clear, trustworthy, and balanced.

With your contributions, we’re reaching wandering and wondering hearts. Relevant articles shine a light on doubt-inducing problems, and improved search engine optimization efforts rank accurate information high in search for easy finding.

When something happens in the news, people want to know what Islam has to say about it—and with your help, Yaqeen has become their go-to source.
Case for Allah’s Existence

Curriculum

#1 unit curriculum

2,000 downloads

When people Google: Is Islam violent?

Here we are on the 1st page.

Our Peace & Violence FAQ page dismantles Islamophobic narratives on jihad, honor killings, and other controversies.

The Man’s Role at Home

Episode

#1 episode DoubleTake

1,208,512 total downloads

Psychology of Wealth: An Islamic Perspective on Personal Finance

#1 paper most-read

31,178 pageviews
While many people are burnt out from trying to find balance in life, others keep their lights kindled through mindful *sunnah* practices.

There has been a recent global shift to examine the role of mental health and mindfulness in our lives.

Thanks to you, people can now learn to live holistic lives through an Islamic lens with our new, groundbreaking collection of works on mental health and mindfulness.
Mental health carousel

Six religious practices that improve mental health

Engaging with the Quran.
Numerous studies have found that reading and learning from the Quran can heal the mind from stress, anxiety, and depressive symptoms.

Praying in hardship and in ease.
When the Prophet (pbuh) was severely abused, Allah practiced prayer as a defense.

Helping others.
Helping others and seeking help from Allah (swt) can be a means of preventing depression, anxiety, and stress.

Embracing uncertainty.
Practicing patience (taqwa) and relying on Allah (swt) can be a means of preventing depression, anxiety, and stress.

Leading an active lifestyle.
The Prophet (pbuh) was known to lead an active lifestyle, following his example. Aim to practice outdoor and indoor activities.

Practicing mindfulness (muqadda) and contemplation (takbhur).
Reflecting on your inner state, the beauty of nature, and the miracles of Allah (swt) can be a means of preventing depression, anxiety, and stress.

Read the paper
Muhammad (pbuh). Al-Mawdu’a 362. www.yaqeeninstitute.org

Most liked on Instagram
Reached 1,950,005 people

Habits to Win video series

Almost 1 million views
In a world lost in chaos and confusion, some are finding sanctuary in Allah’s Words.

In times of turmoil, people long for security, reassurance, and stability. Some cope by falling into distractions and temporary delights. Others look for meaning by seeking knowledge and finding purpose.

With your help, Yaqeen is encouraging the distracted and the seeking alike to focus on worship, connection with the Qur’an, and turning to Allah for guidance and solace.
5 Steps to Mastering the Art of Worship

Tahajjud

On the names of Allah
For these people, the holiest time of year is a month of overflowing, all-encompassing noor.

A month full of light and mercy, Ramadan is the time for every believer to recharge their spiritual batteries. Your generosity has raised the standard of Islamic programming by pushing the bounds of what is possible.

Yaqeen has produced even more high-quality Ramadan resources this year. Our content is soul-quenching and relevant, inspiring faith in families around the world.
Judgment Day
video series

#1
most watched
video series

9,171,017
views

Qur'an 30for30
video series
Fueled by clarity & certainty, the light of *iman* doesn’t settle; it spreads to those open to faith.

Everyone is at various levels of religiosity. This year, Yaqeen made it a priority to reach as many of those levels as possible.

With Allah’s blessing and your contributions, we have nurtured a community of new and renewed Muslims and created more foundational resources for those interested in learning about Islam.
5 Pillars Made Plain
video series

25.5K pageviews

A new Yaqeen initiative in partnership with Google

26K pageviews
Despite the layers of darkness upon darkness, so many souls are aglow...
On "Why is the Qur'an a Miracle?":
This video is a total masterpiece.

KHOIRUN NISA

On Attaching to Allah:
The episodes from the Dhul Hijjah series keep getting better and better by the day. I love how the audience is invited to connect with the content and reflect on their own lives. There is a lot to unpack from each one and I’m personally benefiting alhamdullilah. Jazakumallahu khair to every single person behind this series.

ANONYMOUS

The Yaqeen Curriculum removed the burden from our teachers by providing comprehensive unit and lesson plans so they can focus more on teaching the lesson and engaging with the students. Overall, we are extremely satisfied with the Yaqeen Curriculum and the visible results that it has produced in our students' conviction in Islam.

YUSUF, Islamic Studies Director and Educational Consultant, Universal Academy of Florida

On Angels in Your Presence:
This series changed my view on Islam.

JAYLIE

On Tahajjud: Waking Soul and Society:
Not many inspiring videos make you feel excited about Tahajjud the way this short video does. I later realized I had a subconscious smile while watching her. The most beautiful part was when she said ‘Keep things and mind ready for that appointment with the Lord.’ Jazakallah for this lovely video. May Allah bless you and the team.”

IMRAN

Please keep up the good work; you have no idea how you are helping thousands of us—directly, indirectly. May Allah bless and reward you for the efforts you put to make our Deen and lives better.

ANANNA

On Qur'an 30for30: The Companion Reader:
I've always wanted to understand Qur'an in [an] easier and simple way. This is my go-to book for that.

DINDA ANONYMOUS

On mobile formatting:
I just want to call out Yaqeen for making their content so readable. Everyone should be following this format of sectioning long form posts.

ANONYMOUS

On infographics:
Firstly, I would just like to thank Yaqeen Institute for the amazing work you’ve done. I’m a teenage Muslim girl born and raised in America, and I’ve come to Yaqeen time and time again whenever I have questions or troubles. It’s what I’ve been looking for so long: clear and accurate explanations conveyed in a professional and well done manner.

AMINA
...because you’ve illuminated their hearts with yaqeen.
And our team is committed to keeping that light shining.

And our team is committed to keeping that light shining.

- SARAH SULTAN
- NAJWA AHMED
- DR. AMAR KHAN
- DR. TAMER DESOUKY
- DR. USAMA AL-AZAMI
  
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Junaied Din

Dr. Omar Suleiman
As-salaamu ‘alaykum,

Darkness upon darkness: This is how Allah describes the state of living without faith. Many souls are wandering the world, lost in the shadows of doubt, misinformation, burnout, and spiritual neglect.

But still there is light.

This light shines through the gloom, chases away the shadows, and guides any who follow it to the path of purpose. This is the light of faith, and, alhamdulillah, it has been promised to anyone who seeks it sincerely.

Our certainty in the light of faith—in its constant presence and its ability to bring back purpose to people—is why we’re here. Since Yaqeen’s inception, our purpose has been to spread His Light to every heart.

Every research paper, video, infographic, podcast, lesson plan, and social media post Yaqeen creates is designed to educate and enlighten. Our team’s efforts and your generous contributions have ensured that we are not merely a content-producing machine; instead, each resource serves a purpose, bringing clear, necessary guidance where we can reach people best.

From countering misinformation, to nurturing a holistic lifestyle grounded in Islamic thought, from unbelievable transformations in Ramadan to transforming others through da’wah and foundational knowledge—every piece has contributed to the vision you continue to help us realize. And when hearts are aglow, they will brighten whole communities with their conviction and change them for the better through all forms of contribution.

Every heart that has inched closer to Allah has been because of your generosity.

Imagine a world suffused with soothing, pure light. That world is possible. Let’s continue, with the help and tawfiq of Allah, to keep kindling it together.

May An-Noor bless you with abundance, may He complete your light, and may He grant us all continued sincerity in our mission.

JazakumAllahu khayran,
Sincerely,

Dr. Omar Suleiman

Yaqeen Institute for Islamic Research
Founder, President & CEO