



2019-2020

Yaqeen has always been a resource for those who needed answers.

But this year*, we became a home.

During these turbulent months, as people closed their doors to the outside world, they opened their hearts to Yaqeen.

With a growing roster of content, a dedicated team working around the clock, and committed donors like you, Yaqeen has become a household name and a primary

source to turn to for comfort.

*Take a look at the unprecedented growth **you** have helped bring about in Yaqeen and in people's hearts...*



You've helped to
build a place of
REFUGE...



...and a place of
GROWTH...

On Curriculum:

“The curriculum unit was very easy to explain. I loved the slides and found them to be very engaging for the students... SubhanAllah...my phone was blowing up from my students. They immediately were able to connect the dots...The immediate impact was beautiful to see masha’Allah.”

~ IMAM SHAMSUDDIN

“Alhamdulillah, Yaqeen Institute has been a true inspiration and a reliable beacon in these dark times. May Allah subhanahu wa ta’ala bless you all.” ~ LEO

On Curriculum:

“I think the curriculum is beautifully executed! I especially like that it uses science and neuroscience in its presentation, does respectful comparisons with other Traditions, and has many possible adaptations... I could see it working for a parish adult education as well.” ~ REV. CLAUDIA

On Curriculum:

“I’ve been looking for this material for a very long time as an educator, especially the WDGAPTW unit. I can tell you that in my 4th grade, they currently have doubts in Allah. The material on such important topics is now a tangible resource for teachers that we can touch and feel as teachers. I love the team Yaqeen has developed and I trust the experts working on these resources. Thank you for giving me the confidence to teach contemporary issues on Islam in an engaging way with my students.”

~ IMAN, TEACHER

“

On Qur’an 30 for 30 series:

For my friends observing Ramadan ❤️ the Qur’an 30 for 30 has been amazing so far. In the past few years, I haven’t been able to complete the Qur’an in Ramadan, but this series has been so motivational - because it highlights the gems in what I’m about to read! Highly recommended!👏👏 ~ FATIMA

On Ep 4: Sleep Well | Angels in Your Presence:

“MashaAllah, I’m really enjoying this series. Good video on kicking the phone scrolling/brain draining before bed. 🙏🙏” ~ HEFSA

“Thank you @omarsuleiman504 and @yaqeeninstitute for making ‘quarantine’ productively memorable, May Allah reward ya abundantly.” ~ RAHMA

“

On Curriculum:

Yaqeen Institute’s curriculum has been very helpful in explaining some of the misconceptions that a lot of [our] own students may have. Our teachers have not only used the material themselves, but we’ve also had our students read some of the papers that you have published. And although the vocabulary and the arguments can be advanced, we are able to use it as a framework for our discussions. Jazakallahu khairan for your wonderful word[s]. It is truly appreciated. 🙏

~ HIDAYAH ACADEMY

“Alhamdulillah! Yaqeen has given me more hope than almost any other initiative. May Allah grant you continued growth and effectiveness.”

~ YOUSEF, FACILITATOR AT AN ISLAMIC SOCIETY

“I love being able to use the resources from @yaqeeninstitute because I know I can trust them.”

~ NUR

“Yaqeen is a platform that has actually transformed [my wife and I] spiritually and have let us be close to the deen. May Allah give you the best of this world and hereafter! Keep on achieving and help spread the word of Allah.”

~ SAAD

“I remember sheikh Omar saying how important it was to him for people to be able to find reliable answers. Alhamdulillah I can say I almost ALWAYS turn to Yaqeen first.” ~ ANONYMOUS

“I would like to offer my utmost appreciation to the entire team of Yaqeen Institute for your great efforts in enlightening the Ummah. I hope to one day visit and perhaps be part of your family In Sha Allah. Your flexibility and dedication is exactly what we need in these unprecedented times. What you do help us maintain a positive attitude, be better decision makers and offer time consciousness, among other things. May Allah protect, strengthen and support Yaqeen Institute and its family.”

~ JOKHA

On the paper Pulling the Plug: The Islamic Perspectives on End-of-Life Care:

“I am a physician in the east coast...We had a Muslim patient in the icu during residency. He was fairly ill and family refused to discuss any goals of care. We tried to meet with family via the bioethics committee and I gave the committee [the] paper [on] end of life bioethics on Yaqeen’s website.” ~ NJ

“

Bro please tell me you guys have something killer planned post ramadan because I am going to feel the void after Ramadan. Angels in Your Presence and Qur’an 30 for 30 has been a regular part of our life at home and I personally needed it. Thinking that I won’t have it breaks my heart. I am almost certain I am not the only one who feels that way. Wallahi your regular reminders have been amazing and I almost look forward to them because I know you will be sharing something exciting from yaqeen. BTW the dua book was amazing. Jzk man. May Allah bless you and everyone at Yaqeen. p.s. Yaqeen has taking up the 2nd spot in my top 3 orgs for donations. I love seeing my donations going into action.👏👏

~ ANONYMOUS

On Evolution in Islam Series:

“I was preparing a lecture on evolution and decided to google “Evolution in Islam”, because the information I was supposed to teach from the textbook clashed with the information in Quran. A page from your website came up, and the explanation using proper logic helped me strengthen my knowledge of evolution in the light of Islam. Before your website, I have never come upon an Islamic online source that logically explained Islam, science and life. That is the reason I signed up for your webinar.

~ ANONYMOUS

On Curriculum & Talk Toolkits

“We wanted...to see if there was a catch and from the sounds of it, there is no catch. Thank you for helping us [community leaders] do our job. No longer do we have the task of doing research to think outside the box and bring new material to advance our educational programs, but now we hope to focus on learning these resources and integrating Yaqeen into all our programs and classes insha’Allah.” ~ ISLAMIC CENTER OF MARYLAND’S EDUCATION TEAM

On Conviction Circles

“As a parent, it’s refreshing to see these young sisters talk about faith so critically and discuss it in such a creative fashion. I love the way they are thinking and confronting some of these doubts. One of the sisters was really happy to see contemporary issues as a part of the [Conviction Circles] module and I can tell they all have questions that have never been addressed by the community. Their reflections are really beautiful and they are organically thinking of way[s] of trying to strengthen the institution of religion for muslims across the world. Lastly, I just want to say I love Yaqeen and thank you for making these resources to enhance the discussions and thoughts in our halaqah.”

~ RAZANNE, FACILITATOR AT AN ISLAMIC CENTER

“

On Talk Toolkits

My [MSA] presidency is wrapping up in about 6 weeks as the year comes to an end and we transition over [to] the new board. I wanted to say thank you to Yaqeen for all the resources. Alhamdulillah, our engagement with muslim students has really increased on campus and we have a considerably stronger turnout for jumuah now than we did at the beginning of the fall semester. I dont know if this is the reason why, but I feel like the brothers giving relevant khutbahs using the Talk Toolkits ... must’ve helped. We look forward to launching Conversations this week and masha’Allah there is a lot of hype, even from non-muslims who have been attending our programs.👏👏

~ SANJAY, MSA PRESIDENT

“

Always. Yaqeen Institute has always been helpful. It is one of the best [things] that has happened to me since 2017. Their research publications, their infographics and their general articles would strengthen your faith...Yaqeen is a valuable resource that you can count on—and I do.👏👏 ~ SYED

“When I was a young man full of doubts I used to crave for institutions such as @yaqeeninstitute for answers. Today’s generation of muslims are so lucky to have so many papers and speakers addressing issues that we found so hard to answer.”~ ZAKARIYAH

“

On Yaqeen’s videos:

Been watching Yaqeen Institute videos and they are super educational and just brilliant.👏👏 ~ NUHA

On Yaqeen’s Faith in the Time of Coronavirus series:

“I am writing this email to express my appreciation for the Faith in Times of Coronavirus section on your website. I am a full-time staff chaplain and serve as imam at one of the hospitals... As we are not able to gather for Friday prayers, I started to send the materials you prepared to our email lists; Imam Omar’s lecture last Friday and How to Cope with Coronavirus infographic this Friday. Alhamdulillah, the feedback is positive. Thank you again for providing relevant and effective materials, especially during these times of high vulnerability and fear.”

~ ALI

On SEO

“I heard Sh. Omar at my local masjid in Long Island talk about Yaqeen. I was blown away by the focus on search engine optimization and it was so beautiful to see the vision of reach that Yaqeen is aiming for in the Islamic world. Also, thank you for not just wanting to construct a building and fundraising.”

~ MAHA

“You guys have been wonderful, it is like you know exactly what bothers people but they are too afraid to ask, scared of being judged. And then you answer them in such a way that makes total sense. I have had so many Aha! moments, and my heart races as soon as I learn something and a big smile breaks out on my face, it’s been wonderful.”

~ ANONYMOUS

“

When I feel disconnected, I always turn to Yaqeen. It came through when I was holding on to religion with a loose grip. Thank you so much for this. It has helped me immensely...👏👏 ~ TOOBA

On Hijab Webinar:

“The amount of confidence I have gained and we’re not even a full hour in [the Hijab webinar]. This is so powerful!” ~ ANONYMOUS

“My first Ramadan I wanted [to] give to your institution because I find the format and information very helpful and I am a beginner really not sure of how or what to do but I watched 30 for 30 and the Angels series. All that I have been taught is by your scholars and I couldn’t be more grateful and eager to learn more.”

~ ANONYMOUS

“I’ve faced alot of problems trying to understand aspects of our Deen for quite some times, [like] the issue of slavery, qadr, status of women in Islam, apostasy, jihad etc etc and Alhamdulillah much of my doubts have been cleared by articles written on Yaqeen Institute....”

~ ANONYMOUS

“My father is a shaykh...yet still I had my fair share of doubts in Islam. I was comforted by the Yaqeen publications which addressed some of these topics head-on and it really had a great impact on my personal faith and development. I just want to say thank you and that I’m glad to be part of this team.”

~ MUHAMMAD

On Clinicians, Imams, and the Whisperings of Satan Paper

“I’m not sure if you read these messages, but I wanted to reach out and say jazakumAllahu khairan for posting the article about waswasa/scrupulosity... I am happy that inshaAllah other Muslims won’t have to go through what I’ve been through to get the help and answers they need. I wanted to send this message as encouragement and hope that the work you are doing will make a major impact if not on our entire global community, at least in the world of one Muslim.” ~ SARAH

On answering doubts

“So far, Yaqeen has provided answers to most if not all of my questions and doubts about Islam like slavery, injustice, oppression of women, authenticity of the Quran and Muhammad’s (pbuh) prophethood and the existence of God. Somehow, your company has provided answers about the questions regarding the basis of our Islamic faith… May Allah reward you for your efforts and keep the entire ummah guided.”

~ ANONYMOUS

“Thank you for all the amazing Ramadan content and all the videos/ reflections during the quarantine.” ~ MANAL

“There are certain messages that get through to certain people by certain channels. Yaqeen Institute is definitely all of that for me, alhamdulillah.”

~ ANONYMOUS

“Uplifted me intellectually psychologically and most importantly emotionally.” ~ ANONYMOUS

“I can attest that building my foundation after my shahadah has been with Yaqeen. I love the research papers, the series, and [the] thorough and easy to understand breakdown of concepts and topics. Beyond thankful.” ~ ANONYMOUS

“You changed my life, You inspired me to be a better version of myself Yaqeen is a main part of my day” ~ ANONYMOUS

On Yaqeen’s app

“I had my son download the [Yaqeen] app on his phone! We both learn and discuss whatever topic we learned about 😊 I seriously love this app so much! I’ve also recommended it to non Muslims who are curious about Islam and have these types of questions.”

~ SSG

“You guys are really doing great work especially in making it easier as a teen to research Islam… I’ve gone from being someone that never practiced my religion and was pretty much an Atheist to believing in God and soon about to start praying. Thank you! ❤️” ~ DEANO

“I love reading your infographics - the colours and content together make it lit 100” ~ ANONYMOUS

On Islām, Īmān, Ihsān: Climbing the Spiritual Mountain Paper

“Wow, for a hot minute I lost myself and was focusing so much on outwardly appearance. I was so focused on what’s trendy, what I can get my hands on next. I started reading @yaqeeninstitute Islam, Iman, Ihsan article and wow the emotions I’m feeling right now. May Allah bring great blessings to this organization. I’m only a couple pages in but it allowed me to analyze myself in a way I haven’t done in a while. Reconstruction currently in progress.” ~ DEASHA

“I would definitely be interested in sharing our story of how much we have benefited from the content of Yaqeen Institute as it has fulfilled longing for and keeps enriching one’s understanding of Islam to gain clarity. This is done in a variety of beautifully innovative and diverse ways (there is khutbah, daily reminders, courses of Love of Allaah, Faith Revival, To Know Him is to Love Him and webinars by Sh. Omar Suleiman, for example on virtues of month of Shaaban where information is given in a very thorough and engaging way; highest quality infographics) that involve all the family - it is accessible to children and stimulating to adults. What is remarkable is that information is given in a comprehensive way without overcomplicating and without oversimplifying, which is a fine balance. Also, to see so many Muslim women to be part of it is gladdening too as we need role models like that also considering strife that our daughters encounter daily.

Moreover, all that is given is presented with great kindness, even questions that could have been answered sternly. And it is this kindness in particular that draws in and inspires children and it is such a joy to see my daughter who is 15 years old to talk with great excitement about virtues of month of Shaaban for example for days after webinar was over.

Something that we additionally enjoy very much and what was not available before is research articles that can also be printed out.” ~ ANONYMOUS

“I can’t tell you how many painstaking hours and effort it takes to convert Islamic sciences and principals that we learn from religious text[s] into a teachable resource… I love the interactive nature of the content and it was refreshing to not have to spoonfeed every bit of information into the mind of the students. The class discussions were rich and beautiful--there is nothing more beautiful to see as a teacher of Islamic studies for so many years. I can’t wait to teach all the other units! ” ~ SAIRA

“[Yaqeen has] literally become my go-to toolkit almost every time I have a question or need to debunk smtg.. I trust its scholarship and the authenticity of it, and i don’t think twice when checking its frame of reference, and I know it must be a huge effort. The trauma series is one of the things for which I’m most grateful honestly coz it helped me do my inner housekeeping in a way grounded in our deen (which almost not present in mainstream schoarship on psychology and mindfulness) and guided by professional practices.. Jazakum Allahu khayran all for what you’re doing for this ummah…” ~ ANONYMOUS

“I discovered myself spiritually listening to your lectures. There was a time when my parents used to ask me to offer Salah and now is the time i Pray without being told and also ask my younger cousins to pray aswell. I do not wear Hijab but i am convincing my self evryday to wear it In shah allah.”

~ ANJUM

“My Iman has dipped to extremes considering the conditioning I’ve received to merely accept even the beliefs you don’t understand. I have felt such guilt over questioning the reliability of Islamic sources, but really, if it’s not blind faith, what is it that enables you to accept that a Hadith is authentic? So to read about the logic that could explain that, it makes me feel understood.” ~ ANONYMOUS

“Yaqeen Institute is the first Islamic institute that I have seen produce content and resources for Muslims that live and operate within a western socioeconomic context. The way Yaqeen is able to create a low-floor entry point into their resources but a high ceiling of possibility, with relatively easy and pre-made sources…that address the big questions that many Muslims who are a byproduct of the Western secondary and higher-education systems may wonder about, assure me that Yaqeen is precisely what our society and souls need. ” ~ ANONYMOUS

“On Yaqeen Academy Just beat my record on @yaqeeninstitute Academy and I feel like this has been my greatest accomplishment during #QuarantineLife ” ~ FARYAL

“Salam!! I follow Yaqeen on almost every platform! I’ve got the app on both phones and really like how it’s easy to find series and other content here. It’s great one with no ads! Alhamdulillah for that. Keep doing great work, I pray that the Almighty rewards the efforts of the team abundantly and lets your work count for you as good deeds on the day of reckoning.” ~ ANONYMOUS

“I LOVED LOVED LOVED the work Yaqeen Institute did over Ramadan. I was already an avid follower and this Ramadan you guys blew the world away. My kids enjoyed the Angel Series … thank you for all that you do.” ~ ANONYMOUS

“MashAllah it shows how our Ummah Values good content. On a personal note, Yaqeen has helped me become a better Muslim, my personal awakening and God consciousness is the result of your Videos. May Allah bless all the people associated with Yaqeen and may you continue to produce such great content. ” ~ ANJUM

On Conviction Circles

“Our Discussion kit 1.2 from @yaqeeninstitute’s Conviction Circle is so reaffirming my roots in this beautiful Deen. Alhamdulillah” ~ KHAYRAH

“Alhamdulillah I can boldly say, that Yaqeen Institute has shaped me like no other, that’s the reason I can’t miss their contents, and lastly Yaqeen app is amazing; it has colorful, engaging and educative series!” ~ MUH'D

“It has been an inspiring platform that has encouraged me to do academic research” ~ ANONYMOUS

“The trauma series in particular did strengthen my faith so so much. I will even go as far as to say that it one way, it is saving lives (including mine).” ~ ANONYMOUS

“Went from praying consistently to completely losing my Salah. The Duha approach saved me.” ~ ANONYMOUS

“I’m a 20 year old muslim female student at University and visited Yaqeen Institute’s website after viewing several videos on YouTube. The site is so informative and helpful that it provides me greater knowledge of Islam and Allah and it makes me want to know more and more about the Allah’s words through tafseer of Quran and meanings and the Prophet’s (SWH) sunna. I also really like Yaqeen as its delivery method is in English which I understand better than Arabic (I can read and write in Arabic but understand context better when explained in English).” ~ ANONYMOUS

“I took my shahadah in 1991. Subhan Allah it has been a journey since I took my shahadah, I never had Instagram just recently and came across Yaqeen Institute. During Ramadan I learnt a lot especially the angel series and then the Ibrahim (AS) series. Jazak Allah Khyraan it’s been beautiful to learn in depth and especially in depth of these topics. Very proud to be a Muslim and feel very blessed that Allah has chosen me to be a Muslim. ❤️❤️ Just making a dua everyday that one day my mum will take her shahadah ❤️ in Shaa Allah” ~ ANONYMOUS

“I am writing to thank you for your work during this Ramadan, I personally have truly seen the benefits, SubhanAllah, this was the best Ramadan in my life, may Allah bless us with more Ramadan like this and even better. Qur’an 30-30, and late night session[s] with Sheikh Omar motivated me so much to push myself more and more everyday to stay close with Allah, and the connection (result) that I felt Alhamdulillah was extraordinary, never felt like this before, may Allah shine His light upon us and our heart, make us stay firm on His path… May Allah bless you all with all the rewards [in] this life and after, Ameen.” ~ GULZIRA

“Thank you. Thank you. Thank you. Thank you for everything you do for us but especially [for what] you did this Ramadan. As someone who finds it hard to go to mosques and lives away from family, it is usually almost impossible for me to feel the essence of Ramadan fully. But this Ramadan was very special.”

~ ANONYMOUS

“I would personally like to appreciate all the hard work and diligent effort put into completing the angel series, Qur’an 30 for 30, servants of the most merciful, deed to habit etc. My life is like that of a roller coaster, going through challenges, when I felt like I am done with a problem another one will surface. At some point I lost my faith and wanting to become a Christian, I started following their pages, using their prayer point[s] and still did not get the solutions. I retraced my step back to Islam, asking and pleading to Allah for divine direction and guidance. Fortunately Allah answered my prayer through you and your team divinely. I strongly believe that all the series were made for me. It was a prayer request from me to Allah and he answered them through you and some other Muslim scholars. All the series nourishes my soul and has made me to serve God and trying to become a better muslim. You and your team are absolute lifesaver.” ~ AISHA

...a place where RESEARCH responds to peoples' needs...

Early in 2020, COVID-19 shut down life as we knew it. With the pandemic came great uncertainty, and our research team immediately re-oriented their focus to understand and provide exactly what people would need most in an unprecedented situation.

“**On Names of Allah series:**
‘Names of Allah’ is the best content on this subject in the English language.”
~ DR. TAHIR WYATT



Lost in Translation

Despite the growing number of Muslims in Western nations, few adequate sources of classical Islamic content have been available in English. Although COVID-19 caused us to shift focus, our commitment to reviving scholarship remained, and we continued to fill the gap, covering topics including:

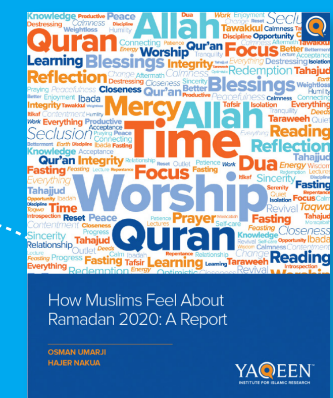
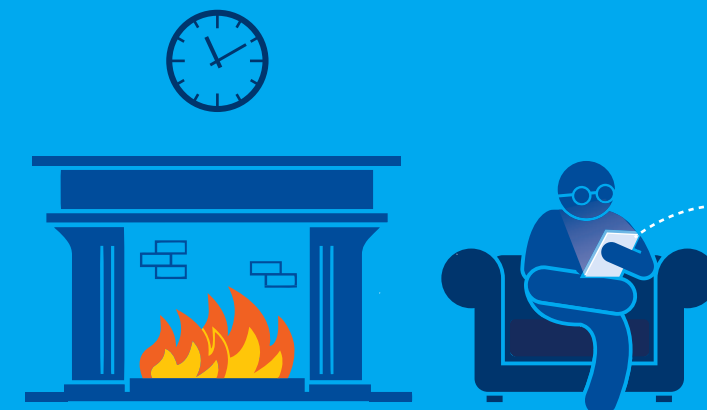
- Islamic Law
- Names of Allah
- Theology
- Hadith
- Seerah

Papers Launched

We also continued to proactively address some of the most pressing issues to our audience by releasing entirely new publications and articles that provide depth and perspective to situations unique to the 21st century.



“It feel[s] like I’m reading a professional/scholarly journal and I feel safe doing that. The information is in-depth, backed up with sources, and teaches me things in a way that is understandable and relevant.” ~ ANONYMOUS





...through
CREATIVE
formats...



Our creative team has a simple mission: make our research as accessible as possible. The team worked with every department, distilling down many types of content and restructuring it to fit different creative formats. This year, the Creative Department continued to focus on meeting people where they were and responding to their needs.

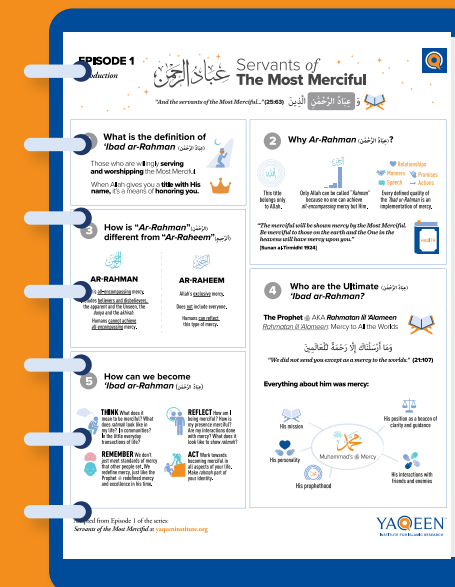
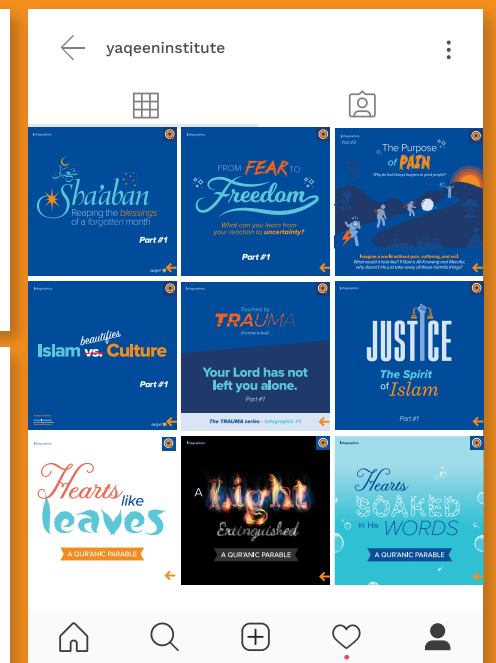
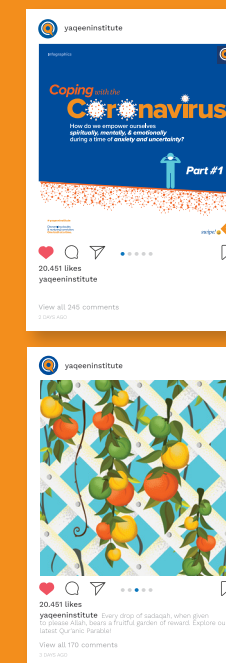


Videos & Animations

From a variety of soul-stirring series to informational animations, our in-house productions were a powerhouse that revived faith and kept hearts alive when in-person learning became impossible.

Infographics & Parables

We combined design and information to tell the stories grounded in our research papers, from Islamic history to trauma to theology. This unique format is simple and visually accessible, empowering a whole new audience of learners to engage with our research.



Notes & eBooks

Our creative team continues to find new ways to make learning easy and digestible. This year, we introduced notes that accompany our lecture series and eBooks, compiling our resources and references in one handy format.

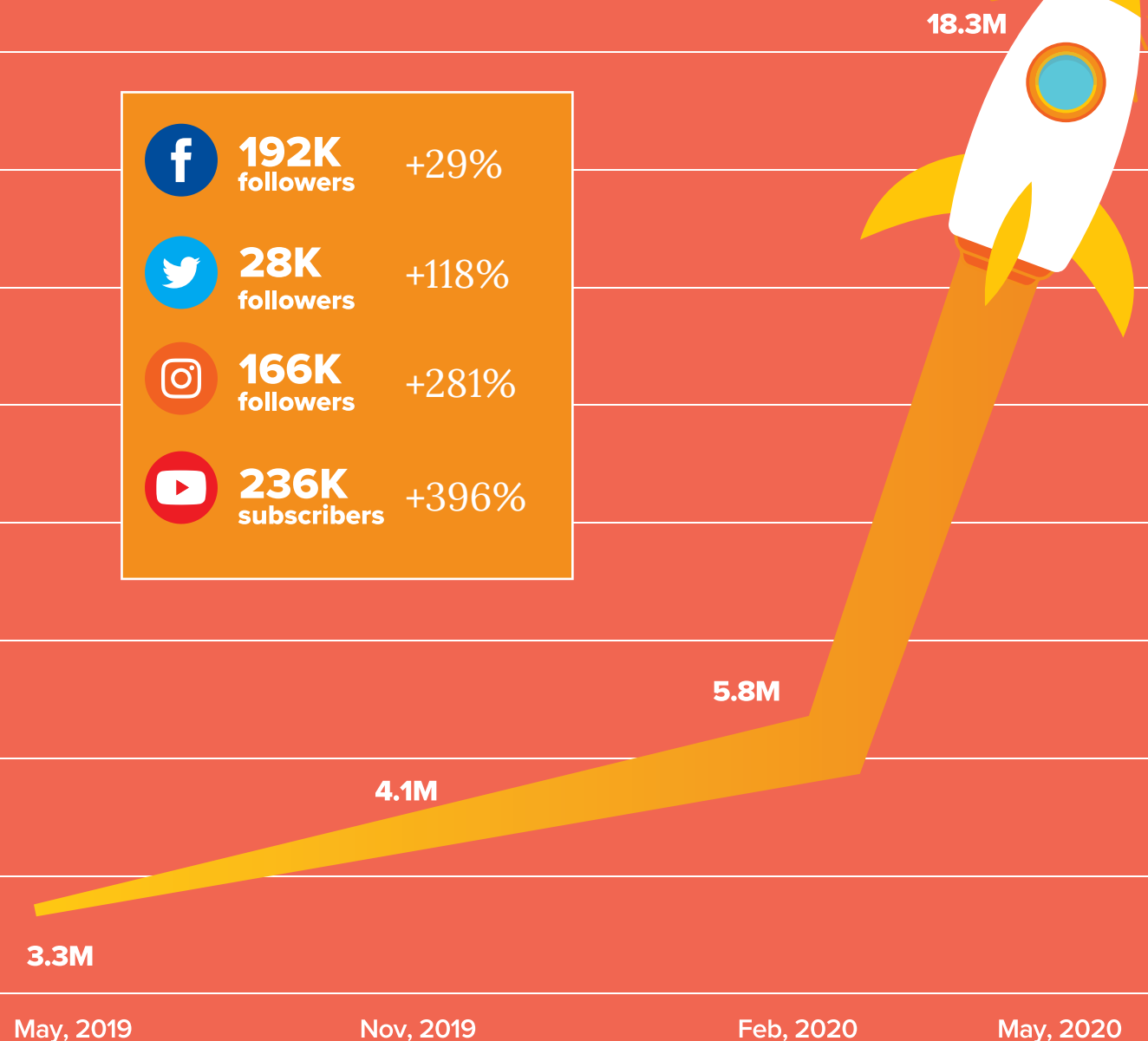
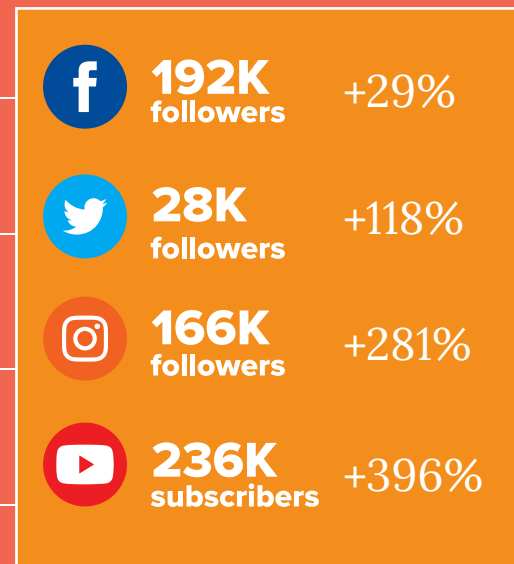


...MARKETED
far and wide.

And people benefited. In the past year, our marketing team worked strategically to disseminate our content on social media platforms and improve our SEO ranking on Google. That, coupled with our timely response to current events, resulted in an explosive, positive reception.

324% increase in traffic from Google search, as people went online to alleviate their doubts and find clarity.

Yaqeen's articles appear on the first page of Google's search results for 1208 keywords, a 39% increase since last year.



Youtube Video Views

Through search engine optimization efforts, the Marketing Department is placing our research, productions, and resources on the digital map. In a world where Google is the most popular scholar, this is essential.

ENGINEERED to be there for all...

The nuts and bolts of Yaqeen's website and interactive app were meticulously thought out by our Engineering team. In anticipation of a rapidly growing audience, Yaqeen's engineers preemptively built a resilient infrastructure for our digital platforms.



Web Development

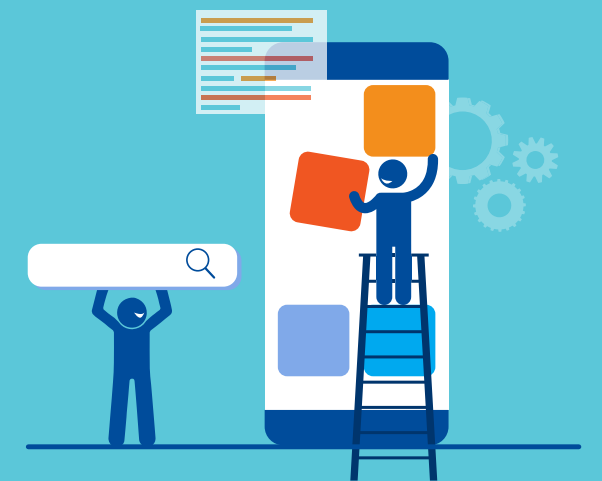
In March, the team's back-end efforts paid off when website traffic spiked by 89%. Our engineers continue to develop the digital infrastructure for an entirely upgraded website launch planned for the upcoming year.

89%
increase in
web traffic

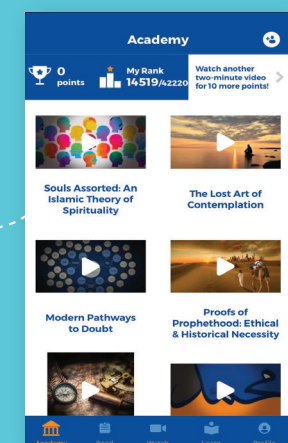
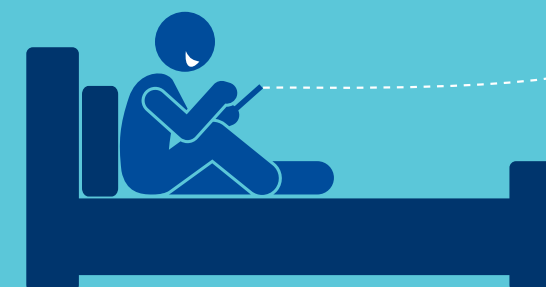
Yaqeen Academy™

In November 2019, we launched Yaqeen Academy™, a user-friendly platform within our app. Users consume high-quality research by learning through bite-sized videos. Since its release, more than 10,000 quizzes have been taken, and the overall app saw a 265% jump in active users.

265%
increase in
app users



People are spending more and more time on their phones, and 89%* of that time is spent on apps. Yaqeen's custom app, which houses all of our content, is keeping pace with mobile users, garnering nearly 50k downloads.



* Source: Comscore Mobile Metrix®, Mobile web vs mobile app, Total minutes, Standard audience sets, June 2019

...through EXPANDED LEARNING platforms.

Drawing from Research, our Expanded Learning team creates tailored experiences for different audiences. Our education experts take the core essence of each paper, expanding on its concepts, simplifying it, making it engaging, and extracting its main lessons. That in-depth analysis is then packaged into effective resources ready for immediate use by teachers, imams, community leaders, students, youth group coaches, families, and individuals.



Yaqeen
Conversations™ **9216**
downloads
in 6 months
This year, we released an engaging option to discuss Islamic concepts: Our card decks address common misconceptions and provide concrete steps towards empowering individuals and communities.

Talk Toolkits™
This resource serves as a springboard for leaders to discuss relevant issues with their audiences. **1665**
downloads
and growing



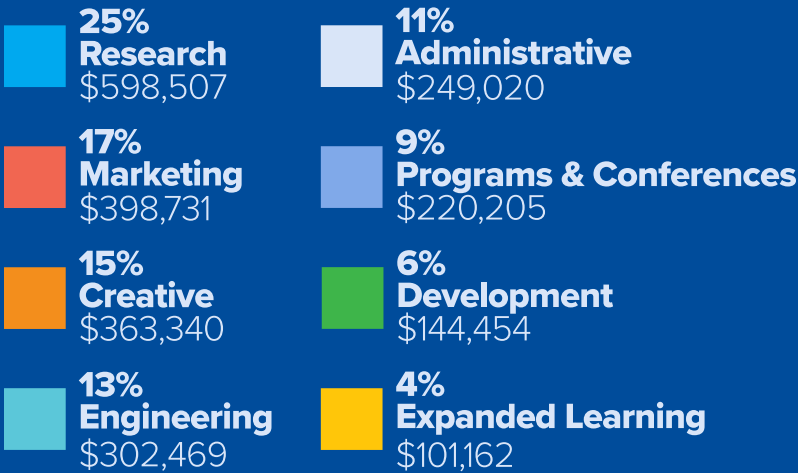
Yaqeen
Curriculum™ **2112**
downloads
in 3 months
Our comprehensive lesson plans enable educators and youth group coaches to foster discussions that equip students to engage the world around them. This year, our team solidified a long-term strategy and vision to help Curriculum reach all types of learning spaces.

Conviction Circles™
Curious learners are provided with a resource to have intellectual, guided discussions around challenging faith topics in a group setting. **56**
active
circles



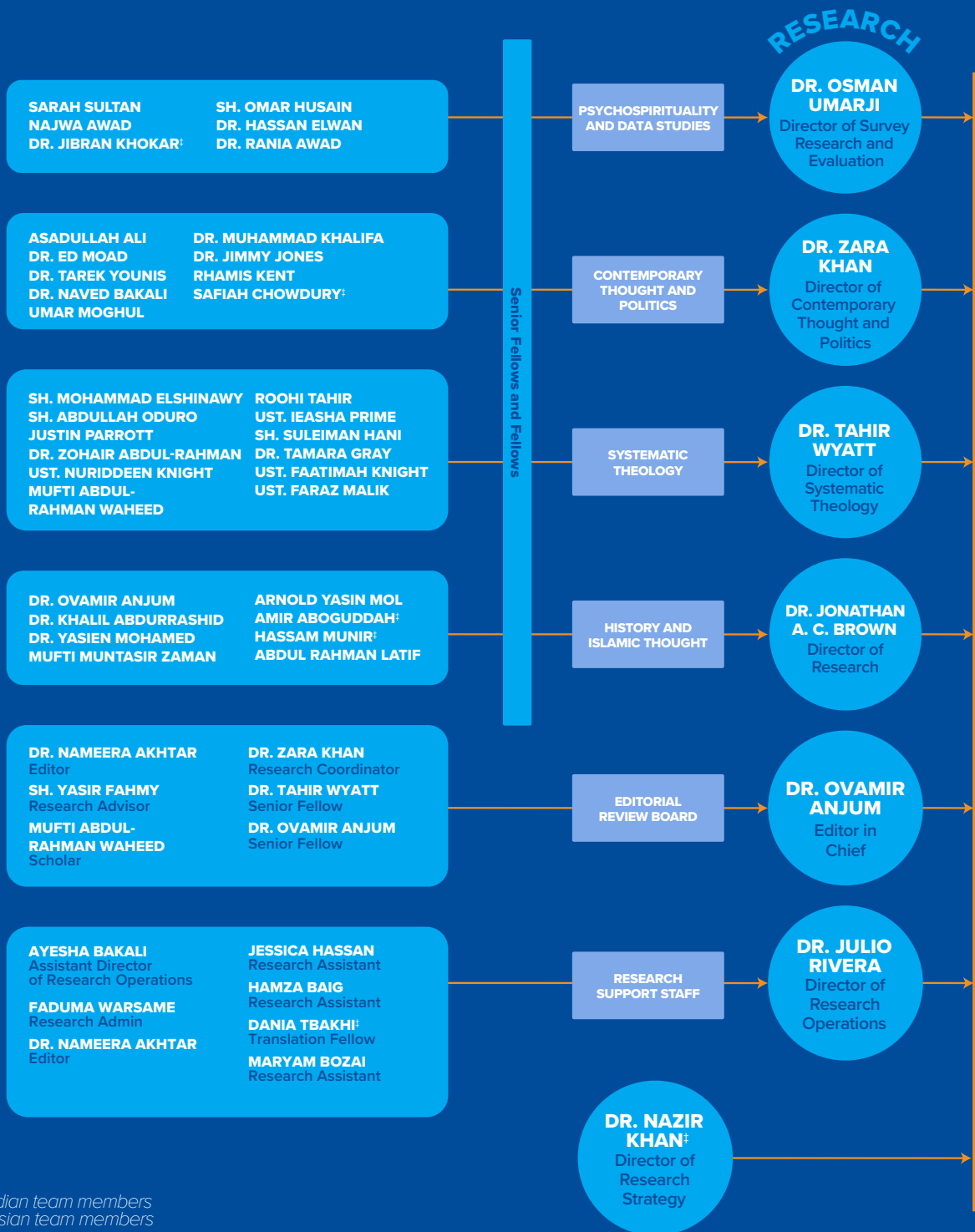
Donors like you power Yaqeen so we can be a source of light for others...

Every cent is an *amaanah* (trust) that we take very seriously. More than 80% of our budget is allocated to realizing our core mission through content creation and dissemination. We strive to curate each donor dollar efficiently, effectively, and in ways that meet our short-term goals and long-term vision.



Operations
\$2.4 Million

...and our ever-growing FAMILY



...is committed to providing comfort, guidance...

...and a place of return.

Letter from the Founder & CEO

As-salamu 'alaykum,

When storms roll in, it's only natural to return home. And this year, between a global pandemic, continued crises facing our ummah, and sociopolitical unrest, there's been more reason than ever to seek shelter and comfort. In our rush to ensure the physical safety of ourselves and our loved ones, let us not overlook the fact that our spiritual health has also been buffeted by uncertainty and fatigue. Faith requires its own sources of nourishment and reassurance.

And that's why Yaqeen is here.

Since 2016, Yaqeen's board and staff have been building an efficient foundation intended to be resilient and responsive to crises. That groundwork paid off this year when the clouds rolled in. Our flexible structure allowed us to rapidly change course, reorienting towards the immediate needs of our community.

As people closed their doors to the outside world, they opened their hearts to Yaqeen. It has always been our mission to dismantle doubts and nurture conviction in the hearts of Muslims globally, and as a primarily digital research institution, we were ideally placed to identify the needs of our audience and respond to them via a variety of tailored content. We started off with a survey to better understand people's reactions and concerns in light of the coronavirus. With their answers in mind, our team worked around the clock to create new content, including research papers, helpful reflections, video series, infographics, and engaging social media posts. We also curated resources that we had previously produced and published that were newly relevant to our readers and viewers.

Our beloved Prophet Muhammad (s) said, "No fatigue, nor disease, nor sorrow, nor sadness, nor hurt, nor distress befalls a Muslim...but that Allah expiates some of his sins for it." Thanks to donors like you, this message of optimism was able to reach the hearts of people far and wide. In the past few years, Yaqeen has been a resource for answers.

This year, Yaqeen grew into a place of return.

You have been a vital partner in this crucial work of fortifying the faith of people, no matter where they are in their spiritual journeys. As we pursue our mission by the Grace of Allah, we look forward to your continued presence as a member of our Yaqeen family, providing people with a spiritual shelter in the storm.

Jazakum'Allah khayr.

Sincerely,



Omar Suleiman

Yaqeen Institute for Islamic Research
Founder and President

**Dismantling doubts and
nurturing conviction,
one truth at a time.**



